



## **Sustainability at Bison International**

### **Bison International - your reliable partner**

At Bison International, we have over 70 years of experience in developing high quality adhesives, sealants and maintenance products for both DIYers and professionals. Our brands Bison, Griffon, Bison Professional, Bostik (Italy) and Imedio are used all over Europe and the Middle East. For us high quality means long lasting products that work well and are safe. But also developing products and packaging that have as little impact on the environment as possible.

Since 1996, Bison International has been a member of the Bolton Group - an international company manufacturing and marketing a wide range of high quality branded consumer goods worldwide. These range from Food and Household Care products, Adhesives and Glues to Personal and Beauty Care products.

### **Bison International's sustainability policy**

At Bison International, we place great importance on product innovation and continuous product improvement. We are well aware of the link between our consumers quality of work and the proper functioning of our products.

Therefore, we focus on consumer requirements and create products that deliver on their promise. This is both a challenge and a commitment for Bison International, in which sustainability plays a fundamental role. We have always been creating environmentally sound & safe products. Besides that we always keep in mind that repairing something with the help of glue naturally helps to avoid waste.

Indeed, environmental awareness is at the core of our business, and measures are applied in all areas - from product development and production processes, to usage and disposal by consumers. Bison International constantly finds ways to protect and improve conditions for the health of our employees, the environment and for our millions of consumers worldwide. As an example of this strategy, our efforts in the production process far surpass strict legal requirement.

Our sustainability policy is based on 4 important pillars:

- Quality products
- Innovative Packaging
- Clean Factory
- Inspiring People



### ***Quality Products***

At Bison International, we have been developing high quality products for a wide range of applications by DIYers and professionals for decades. We are convinced that a high standard of quality allows our products to be reliable, long lasting and safe during both production and use. Most of our products are made in The Netherlands in cooperation with our suppliers of raw materials and our trade partners and professional users. In future, Bison International will continue with its policy of developing innovative and high quality products. Our Research & Development team works in close contact with our consumers translating their needs into concrete solutions.

### ***Innovative Packaging***

All packaging used for Bison International products is recyclable, and a large part of it is also made of recycled material. We focus on easy application of our products to enable efficient use and to help preserve natural resources. We are aware that the choice of packaging material is very important, both for the safe use and for storage of products.

### ***Clean Factory***

Our factory in Goes (The Netherlands) is safe and clean, which is even more important as we are located near to the city centre. We work with Key Performance Indicators to continuously improve our production process. We monitor and set targets in the following areas: packaging materials, (chemical) waste, waste water and energy efficiency. As a result, we have managed to reduce waste and water consumption in our factory, and our solvent emissions are substantially below the legally set level. We also use recycled solvents from other industries.

### ***Inspiring People***

We want to inspire both DIYers and professionals. Therefore Bison International provides solutions for all bonding, sealing and maintenance jobs. This solution implies both products and advice so we can help our consumers in the best possible way:

Our help line advises hundreds of consumers every week. We provide product training on how our products can best be used. And Bison was the first to offer an interactive glue computer on the shop floor to help consumers find the best solution for their job. Nowadays, the Bison glue computer helps consumers all over Europe, every day. The interactive glue advisor tool also plays an important role on our website, where we provide advice to our consumers all over the world.

Last but not least, we do our best to make our employees proud of the company that they work for. We see all our employees as 'adhesives specialists', who demonstrate passion and pride for our products.

We feel that providing a safe and healthy working environment with opportunities for growth and development is instrumental to inspired employees, and - ultimately - to the consistent quality of our products.



### **Bison International and the Future**

Within our four pillars, we will continue our efforts towards sustainability and will communicate about them in all transparency to key stakeholders. We are also committed to responding to our consumers' increasingly specific expectations, offering innovative solutions made for easier use and effective results - based on Bison International's mission:

*"We offer the best solution for each bonding, sealing and maintenance job."*

### **Contact us**

We wish to engage in open dialogue with all stakeholders. If you have any questions or comments, please do not hesitate to contact us:

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